Doing Business in Mexico

Explore international business, entrepreneurship, innovation, and management in Latin America

- Academic Program: Faculty-led MBA course, exploring emerging markets, cross-cultural management, innovation, and entrepreneurship
- Faculty Leader: Dr. Davina Vora
- Level of instruction: Graduate/Upper-level Undergraduate
- Credits: 3
- Travel Dates: January 5-January 15, 2019
- Term: Winter Intersession
- Application Deadline: October 1, 2018
Doing Business in Mexico will expose students to the business environment in Mexico specifically, and emerging markets and Latin America more generally. Students will learn about the cultural, economic, and political environment in Mexico. They will have seminars on internationalization strategies of emerging markets, cross-cultural management, innovation, and entrepreneurship in emerging markets. In addition, students will visit a number of companies in two different cities. They will also engage in a number of cross-cultural and reflection activities.
Academic Program Components

Pre-Departure Activities:
• October: Initial meeting
• December: Pre-departure training
• Country comparison report of Mexico and the United States

While Abroad:
• Seminars on:
  • Internalization strategies of emerging markets
  • Cross-cultural management
  • Innovation
  • Entrepreneurship in emerging markets
• Company visits
• Cultural activities
• Class and organization visit summaries
• Reflection journal

Post-Return Activities:
• Post-return integrative paper
• Country comparison video
Travel Itinerary

• January 5: Depart United States*
• January 6: Cultural visits to several locations in Monterrey
• January 7-9: Seminars at EGADE and company visits
• January 9: Evening flight to Guadalajara
• January 10-11: Seminars at EGADE and company visits
• January 12: Cultural visit to Tequila
• January 13: Cultural visit to Tlaquepaque
• January 14: Seminars at EGADE and company visit
• January 15: End of program*

* Students may take the option of arriving earlier in Mexico and/or returning later to the U.S.
Additional Program Information

• Transportation
  – Flights to and from Mexico are arranged by you
  – In-country transportation related to course activities, including transportation to Guadalajara, is included in the cost of the program

• Accommodations
  – Hotel
  – Double occupancy rooms

• Meals
  – Daily breakfast is included at the hotel
  – Lunch is included and built into the daily itinerary most days
  – There is free time most evenings for dinner and exploration
# Budget Sheet for Study Abroad: Doing Business in Mexico

<table>
<thead>
<tr>
<th>Budget Item</th>
<th>MBA: NY State Resident</th>
<th>MBA: Non NY State Resident</th>
<th>UG: NY State Resident</th>
<th>UG: Non NY State Resident</th>
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<tbody>
<tr>
<td>Tuition 3 MBA Credits*</td>
<td>$1,857.00</td>
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<td>Tuition 3 UG Credits*</td>
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<td><strong>$2,522.00</strong></td>
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<tr>
<td>Intersession Administrative Fee</td>
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<td><strong>$2,563.00</strong></td>
<td><strong>$3,787.00</strong></td>
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</tbody>
</table>

* Billable item
• “I am grateful I was able to experience this culture. This trip has allowed me to be put into new situations that have helped me grow personally and professionally.”

• “I feel that I have accomplished and learned something of great value on this trip, and that the experience and knowledge I have brought back with me about Thai culture, and business and Thailand will remain with me in future careers...I think that this new awareness will benefit me greatly in the future, even in my personal life as well.

• “This experience has changed me...This experience has been simply amazing. I never expected to really reflect on my own values and those shared by my fellow Americans. I expected to learn about business in foreign markets, which I am, but the reflection is a nice bonus.”
Application Process

- Application Deadline: October 1, 2018
- Please visit the program brochure site to access the ‘Apply Now’ link and for additional program information
1 Study Abroad is Affordable
We strive to make study abroad affordable to the whole student population. Financial aid and scholarships are available to make the experience as cost effective as possible compared to SUNY New Paltz tuition and fees.

2 Financial Aid is Available
If you’re a SUNY student your financial aid automatically applies.

3 Your Credits Will Transfer
As a fully accredited institution of higher education, SUNY New Paltz administers study abroad programs through which students earn credits that are recognized by other institutions and accredited universities.

4 You Can Graduate on Time
Yes, you can! Talk to your academic advisor and the study abroad staff on your campus.

5 Studying Abroad Adds Value to Your Degree
Today’s employers want to hire graduates with international experience and cross-cultural understanding.

6 You Don’t Need to Know a Second Language
Study abroad opportunities are available throughout the English-speaking world, and programs with courses taught in English are available in non-English speaking countries.

7 It’s Never Too Early to Plan
Study abroad is not just for juniors. First-year students can take part in winter intersession and summer programs. These opportunities, as well as semester-long and academic year study abroad experiences are also open to underclassmen.

8 Our Staff Will Walk You Through The Application Process
Studying abroad during your time at New Paltz is easier than you may think! You can apply online directly for the program of your choice at newpaltz.edu/studyabroad.

TO FIND OUT MORE
p: (845) 257-3125
newpaltz.edu/studyabroad
studyabroad@newpaltz.edu

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Upcoming Events

• **Application** Information Sessions
• **Program** Information Sessions
• **Scholarship** Information Sessions
• **Teaching English Abroad** Info Sessions
• **Classroom** Presentations
• **Global Café** Social Hour- Every Wednesday

For all listings and event details:

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But First, Let’s Take A Selfie

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